

Tips n' Tricks: Video Production 1A

What You Will Learn

- The basics of shooting with a camcorder
- Basics of audio
- The rule of thirds
- My number rule for everything: Motivation!

Things from last year...

- Struggles with compositions
- Bad audio
- Lack of motivation
- Lack of planning

Get to know your gear!

Camera Basics

1. SD Card Numbers
2. Camera Numbers
3. Recording
4. Playback
5. Deleting Clips
6. Holding / Handling the Cameras

Camera Policies

1. Equipment Check out/in
2. On Campus Passes/Rules

6 Tip n' Tricks:

1. Best camera settings. “Set it and forget it.”
2. Focus: “Look in the my eyes.”
3. The Rule of Thirds. “1/3”
4. Sequence - “The best things come in threes”
5. Motivation. “Why, oh why?”
6. Audio - “Check yourself before you wreck yourself.”

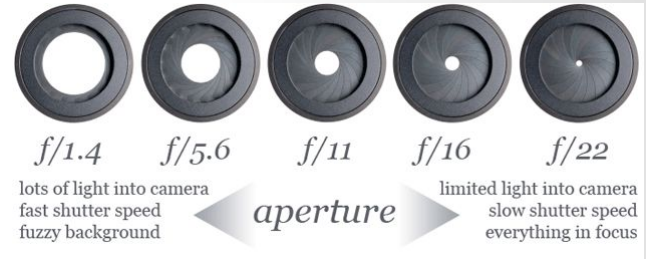


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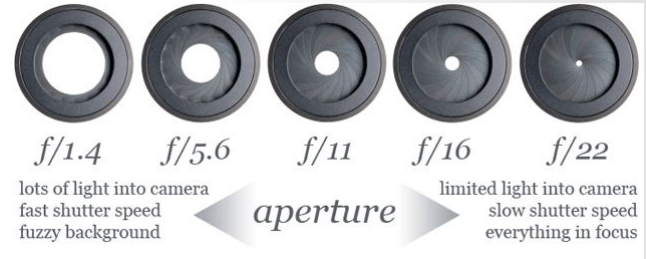
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- White Balance:

- Indoor lighting: 
- Outdoor lighting: 
- In a pinch, auto white balance is ok: **AWB**



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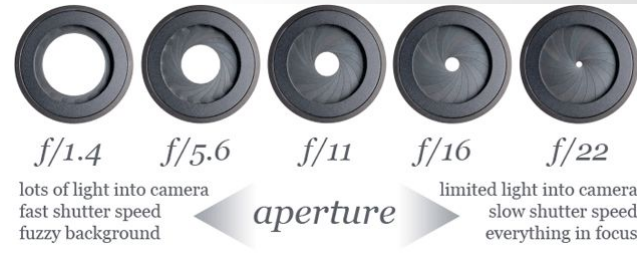
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i. Indoor lighting: 

ii. Outdoor lighting: 

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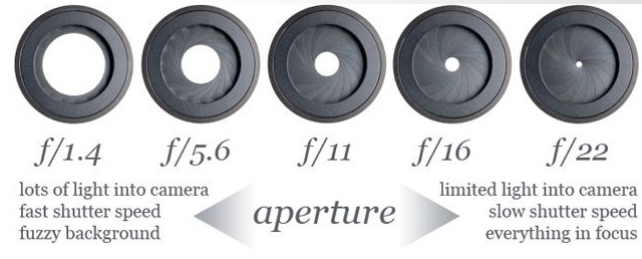
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- Use your meters. 

- ISO: Light Sensitivity

i. Adjust in increments of 160 (CANON)



2. Focus: Look into my eyes



3. The Rule of Thirds - 1/3



Photo Credit:
[Rob Nyland](#)

4. Sequence - The best things come in threes

- To preserve the “suspension of disbelief”, we must rely on maintaining a continuous reality. Kind of like *The Matrix*.



Wide Shot



Medium Shot



Close-up Shot

5. Motivation - “Why, oh why?”

Motivation:

“What are you trying to say with this image?”



Good Composition



Why?

Not so good composition



Why?

Audio - “Check yourself before you wreck yourself.”

- Test your audio first
- Monitor your levels.
- Headphones!



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4. “Where can I learn more or watch tutorials?”
5. “What gear should I buy for my program?”